

Unity of Chattanooga

Board of Trustees

Meeting Minutes

Date: May 17, 2011

Members Present:				
Brooke King	Arne Hernandez	Doug Werth	Penny Werth	Eva Goldyn
Jeff Sandy	Karen Poole			
Agenda Item	Discussion, Conclusions, Recommendations			Actions
Opening	<p>Brooke asked Rev. Doug Werth to start the meeting with prayer.</p> <p>The meeting minutes were presented and we discussed the need for a copy of the minutes without the mention of the generous gift given Unity of Chattanooga by Eva Goldyn. The gift is reflected in the church financials, but in order to comply with Eva's wish to remain out of the center of attention, we will publish a copy of the minutes without this information.</p>			<p>Karen will create a copy of the meeting minutes that can be posted on the bulletin board for everyone to read.</p>
Board Member Resignation	<p>Dave Driggers has resigned his position on the board due to his job responsibilities and travel requirements. Dave indicated he doesn't feel that he can contribute in the way he would like. We want to honor Dave for his service on the board, so on Sunday, we will laud his accomplishments and present him with a Visa gift card.</p>			<p>We now have an open board slot, and we need to fill it. The board members will pray for the right and perfect person to be illuminated.</p>
Prosperity Report	<p><u>April 2011 P&L Highlights and Detail</u> Income – All categories of revenue are up for various reasons. Even without Eva's generous gift, we would be in a positive position. Expenses – Since we are in good shape financially, we paid the entire year's insurance expense instead of paying it monthly which incurs a finance fee. <u>2011 P&L YTD Highlights</u> The report was reviewed, but there was no discussion. April 2011 Revenue and Expense <u>Revenue Versus Expense Part 1</u> Jeff Sandy walked us through the graphs reviewing the notes included with each graph. A new Cumulative Giving graph has been added to the report. Operating revenue includes bookstore sales, workshop fees, and pass-throughs. <u>Revenue Versus Expense Part 2</u> The project is that if giving continues at the same level as the first four months of the year, we will have a positive financial year. End of Year projection of net income without non-giving revenue is \$4,239.87. End of year project of net income with non-giving revenue is \$9,909.58. Jeff pointed out that no matter our attendance on Sundays, our giving remains pretty much at the same level.</p>			<p>Doug asked the board to research and make recommendations for a book similar to The Abundance Book that could be used for our next prosperity lesson.</p> <p>We need to service the new members and regular attending non-members to help them become prosperous because they are supporting the church financially.</p>

	<p><u>2011 Tithe Totals</u> Penny Werth recommended a donation to Compassionate Friends and the Helen DiStefano Fund. The board made a motion and seconded it to tithe \$450 to Compassionate Friends, \$300 to the Helen DiStefano Fund, and to split the remainder between Silent Unity and the Association of Unity Churches.</p>	
Media Report	<p>Margaret Dexter was approached about having someone else take over responsibility for the website. Margaret was very amenable to the suggestion, so Reid Cooper will assume website responsibility. Reid is providing support at no cost. He will maintain the current website until he is comfortable with it, and then Jeff will ask him to add a 'Donate' button and a message to 'like' us on Facebook to the home page.</p> <p>Based on a recent informal survey, there seems to be a lot of interest in social media classes.</p> <p>Constant Contact Mailing Schedule: The first quarter report will be sent out via Constant Contact Saturday, May 21st. We will send out four messages each year from the board president, four messages from the Treasurer, and the remaining four messages will be created by the remaining board members; Eva, Arne, Karen, and Dave's replacement.</p>	<p>Doug wants to change some of the content on the current site – he will give the information to Jeff to pass along to Reid.</p> <p>Jeff will schedule a Social Media 100 class in June with more advanced classes to follow. He will incorporate the Tricycle article on why to use social media.</p> <p>The messages will begin in May with Jeff's Treasurer's message then Brooke will produce the June message.</p>
Amendment	<p>The board agreed to purchase Doug's laptop as well as pay for a streaming vendor for \$50 per month. We also agreed to hire a part time audio person.</p>	
Audio Support	<p>We need to provide new instructions for the sound equipment in the bookstore because the instructions there are only for recording a CD. We may need to fix some wiring and label some other wiring as well. The 'through' box may need to be replaced. We could contract with a professional audio person to evaluate what needs to be done and also ask the professional to train the volunteers.</p>	<p>Jeff will find out the cost of a consultation and availability from the audio professional he knows who works for BlueCross BlueShield of Tennessee and provides the sound for St. Paul's Episcopal Church. The proposal will include consulting, analysis, and providing support.</p>
	<p>The meeting was adjourned.</p>	